

# The ZOOM High-Performance Leadership Program

## Helping Your Leaders and Managers Think Strategically and Tactically

According to a Bersin by Deloitte study, **85%** of Business and HR Leaders have rated their leadership pipeline as an urgent or very important problem, and only **15%** of organizations believe their leadership pipeline is ready to lead.



As companies continue to flatten organizationally, leaders are expected to manage effectively at **Strategic and Tactical Levels**. Clearly, traditional Leadership Development systems adopted by organizations for decades aren't getting the job done.

i3Logic designed a unique leadership program to teach participants methods for successful planning within an engaging, discovery-based learning experience that builds each participant's skills and application knowledge in the areas of **communication, management, and generational diversity**.

The ZOOM High-Performance Leadership program includes a **Manager Framework** to help managers and trainees define performance objectives and individual job responsibilities.



The **ZOOM High-Performance Leadership** development curriculum includes:



**Fundamentals of Effective Communication**  
(2-Day On-site Classroom Session)



**Day-To-Day Management**  
(1-Day On-site Classroom Session)



**Generational Diversity**  
(90-Minute Virtual Classroom Session)

To learn more about the **ZOOM High-Performance Leadership Program** offerings and how we can support your objectives, please contact me at your earliest convenience.

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# Who We Are



## Great Performance through Strategy, Collaboration, Measurement, and Creativity

To help our clients become heroes, i3Logic challenges the complacencies of the learning and performance improvement industries and focuses on making measureable business impacts by enabling and inspiring great performance that creates value for their organizations.

## Linking Performance with Achieving Business Objectives

We deliver value to our clients by establishing clear links between learning, performance improvement, and business objectives, and by providing an innovative and effective blend of comprehensive services to address each initiative's unique requirements and goals, including:



Award-Winning Blended Learning (Web-Based, Instructor-Led, Mobile, Virtual, etc.)



Immersive onboarding



eLearning Mobile and Browser Compatibility



Discovery-Based Learning and Gamification



Performance Assessment Simulations



Software and Process Adoption



Performance Support Tools and Systems



Internal Marketing Programs



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